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Folder Title:

21st Century Energy

21st

Energy: 21st century
Energy

REMEMBER THE '70s?



Gas Lines were long, rationing was in, Jimmy Carter was President and he told us to wear a sweater.

Liberal elites think that's still the answer.

The last time we faced an energy crisis Jimmy Carter was President. Two decades ago, over-dependence on foreign oil created a shortage and drove prices up. The solution was rationing. It was a bad idea.

Today, we are again becoming too dependent on foreign oil when demand for oil and electricity consumption is increasing. This is simple Economics 101: when demand increases faster than supply, prices go up.

Liberal groups and some politicians believe rationing, price caps, higher taxes and excessive regulations will solve the problem. We disagree.

Their policies will only decrease supply and further increase prices. That hurts lower and middle class families the most. In fact, if some on the left have their way, "soccer moms" will be forced to sell their mini-vans – they'll become a luxury only the elite can afford.

Conservation alone won't keep the lights on.

California ranks as the second best state in energy conservation. If conservation alone could solve the problem, California wouldn't be facing high rates and rolling blackouts.

The 21st Century Energy Project rejects the premise that we can conserve our way out of this energy shortage.

A balance between conservation and increased supply is the only solution.

We support an energy policy based on sound science and a rational, balanced, market-oriented approach that will ensure affordable energy for all Americans.

That's why we applaud President Bush's approach - a balanced, comprehensive 105-point plan that includes over 40 recommendations that increase conservation, as well as a diversified proposal to reduce dependence on foreign oil while using 21st Century technology to produce clean, abundant and affordable energy.



60 Plus Association
American Conservative Union
Americans for Tax Reform

Citizens for a Sound Economy
Frontiers of Freedom
National Center for Policy Analysis

National Center for Public Policy Research
United Seniors Association
The Seniors Coalition



21st Century Energy Project

Quantity of Energy = Quality of Life

FOR IMMEDIATE RELEASE

July 26, 2001

Contact: Ashley Meece

(202) 429-4009

New Radio Ads to Counter Attacks on President's Comprehensive Energy Plan

Washington, DC – The 21st Century Energy Project will begin running new radio ads in several congressional districts starting Saturday. The 21CEP's ads will go head-to-head with ads being run by liberal special interest groups that attack President Bush's energy plan.

"They're at it again," says the 21CEP ad. "Liberal special interest groups are attacking the president's energy plan. Not suggesting their own plan – just attacking." The ad urges constituents to call their representative in support of President Bush's comprehensive energy plan, "A plan that is pro conservation, pro affordable energy and pro environment."

The 21CEP is a coalition of conservative organizations seeking to educate the public about the negative impact on our quality of life that would result from liberal energy policies.

Members of the 21st Century Energy Project are devoted to finding a balanced, sensible approach to energy policy, one that enhances America's quality of life and our national security. These organizations include: 60 Plus Association, American Conservative Union, Americans for Tax Reform, Citizens for State Power, Citizens for a Sound Economy, Frontiers of Freedom, National Center for Policy Analysis, National Center for Public Policy Research, The Seniors Coalition and United Seniors Association.

The radio spots will air in the following Representatives' districts: Capito (R-WV), Ganske (R-IA), Kennedy (R-MN), Quinn (R-NY), Simmons (R-CT), Sununu (R-NH), Hart (R-PA) and Doyle (D-PA).

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21st Century Energy Project

Radio :60

They're at it again. Liberal special interest groups are attacking the president's energy plan. Not suggesting their own plan - just attacking. [STATE] families need a safe, affordable energy supply for our homes, cars, and businesses. Not more negative attacks.

Congress will vote soon on President Bush's comprehensive energy plan. A forward-looking plan that uses 21st century technology to promote conservation, diversify our energy supply and generate environmentally clean, reliable, and affordable energy.

We must act now. Over the next 20 years US oil consumption will increase by 33% and demand for electricity will rise by 45%. That could mean shortages and higher prices.

Call Congressman [NAME] at ###-####. Tell him you support President Bush's balanced energy plan. It's pro conservation, pro affordable energy and pro environment.

Paid for by the 21st Century Energy Project.

opinion media.



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**21st Century Energy Project
21CEP-002 "At It Again" NY
Radio :60
Airing in Buffalo, NY
Plus tag lines for WV, IA,
CT, NH, MN, & PA**

They're at it again.

Liberal special interest groups are attacking the president's energy plan.

Not suggesting their own plan - just attacking.

New York families need a safe, affordable energy supply for our homes, cars, and businesses. Not more negative attacks.

Congress will vote soon on President Bush's comprehensive energy plan. One that uses 21st century technology to promote conservation, diversify our energy supply and generate environmentally clean, reliable, and affordable energy.

We must act now.

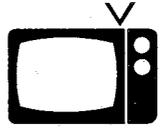
Over the next 20 years US oil consumption will increase by 33% and demand for electricity will rise by 45%. That could mean shortages and higher prices.

Call Congressman Quinn at (716) 845-5257.

Tell him you support President Bush's balanced energy plan.
It's pro conservation, pro affordable energy and pro environment.

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opinion media.



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21st Century Energy Project

“Remember the 70’s?”

TV: 30

Aired in Washington, DC

Remember the 70’s?

Gas lines were long, rationing was in, Jimmy Carter was President.

Now it’s the 21st Century and some liberal politicians still believe in a big government take-over of our energy supply - but that will only decrease supply and increase prices more.

Endangering the health of seniors who already can’t afford high energy bills.

We support President Bush’s approach - a comprehensive plan that promotes conservation, and increased production of clean, affordable energy for all Americans.

ASK ANY PARENT: IS YOUR CHILD GETTING A GOOD EDUCATION?



Is she being challenged?

All parents want their children to get the very best education possible.

Today in Washington, Republicans and Democrats are working together to make sure our public schools are getting the job done.

In a recent survey* 70% of Americans agreed that President Bush's education plan is the best way to proceed:

- Annual state testing of students in grades 3-8
- Holding schools accountable for student achievement
- A five billion dollar – five year initiative to improve children's reading skills
- Providing funds for low-income schools

Congress should pass the President's bi-partisan education agenda: Real education reform that raises academic standards, holds schools accountable and gives parents more of a say in their children's education.



Are the teachers prepared?



Who is accountable?



Is his school good enough?

Americans for Better Education

For more information visit our web site at BetterEd.org.

Paid for by Americans for Better Education: We're a non-partisan coalition of parents, teachers, business leaders and educators committed to improving education in America.

*Survey conducted by The Winston Group, 4/25-4/26

SUPPORT HR.1 NO CHILD LEFT BEHIND ACT.



Americans for Better Education

Dear Members of Congress,

This week Republicans and Democrats have a chance to change the tone in Washington for the sake of our kids and our country's future. By passing the bi-partisan **No Child Left Behind Act (HR. 1)**, Congress will send a strong signal to the nation that good policy can triumph over partisanship and politics.

This bill imparts a value, understood and shared by business, to our public schools – that "accountability" inspires success. Under this plan, states will bring greater accountability to local public schools by requiring all fifty states to test annually the academic progress of elementary school children in math and reading.

Properly used, these tests will empower parents to judge the performance of their local schools and compare them to other public schools in their state and across the country. This is a common sense, results-based approach to improving education in all parts of this country.

Some have argued that the 50-state approach is wrong, that it will intrude on parental choice, or local control. Such criticism, although well-intentioned, is misplaced. Just like the stockholders of our companies, students, teachers and parents need a basis for measuring the performance and success of our nation's schools. The more parents know, the more likely they are to push for meaningful change in our schools.

The majority of Americans support the effort to bring greater accountability to our schools. In a recent poll, this testing proposal enjoyed wide support across the political spectrum -- Democrats (66-28%), Independents (68-27%) and Republicans (83-12%). Of particular note, those identifying themselves as conservatives supported the plan by a large margin of 80-16 percent.

We urge every Member of Congress to support the bi-partisan effort to require annual state testing because it is the linchpin in the broader effort in each community to raise academic standards, boost student achievement and ensure American success in the 21st century.

We urge Members of Congress to join the bi-partisan consensus in support of the No Child Left Behind Act.

C. Michael Armstrong
Chairman and CEO,
AT&T

Doug Atkin
President and CEO,
Instinet Corporation

Randy Best
CEO, Voyager Expanded Learning

Michael L. Eskew
Vice Chairman and Executive Vice President,
UPS, Inc

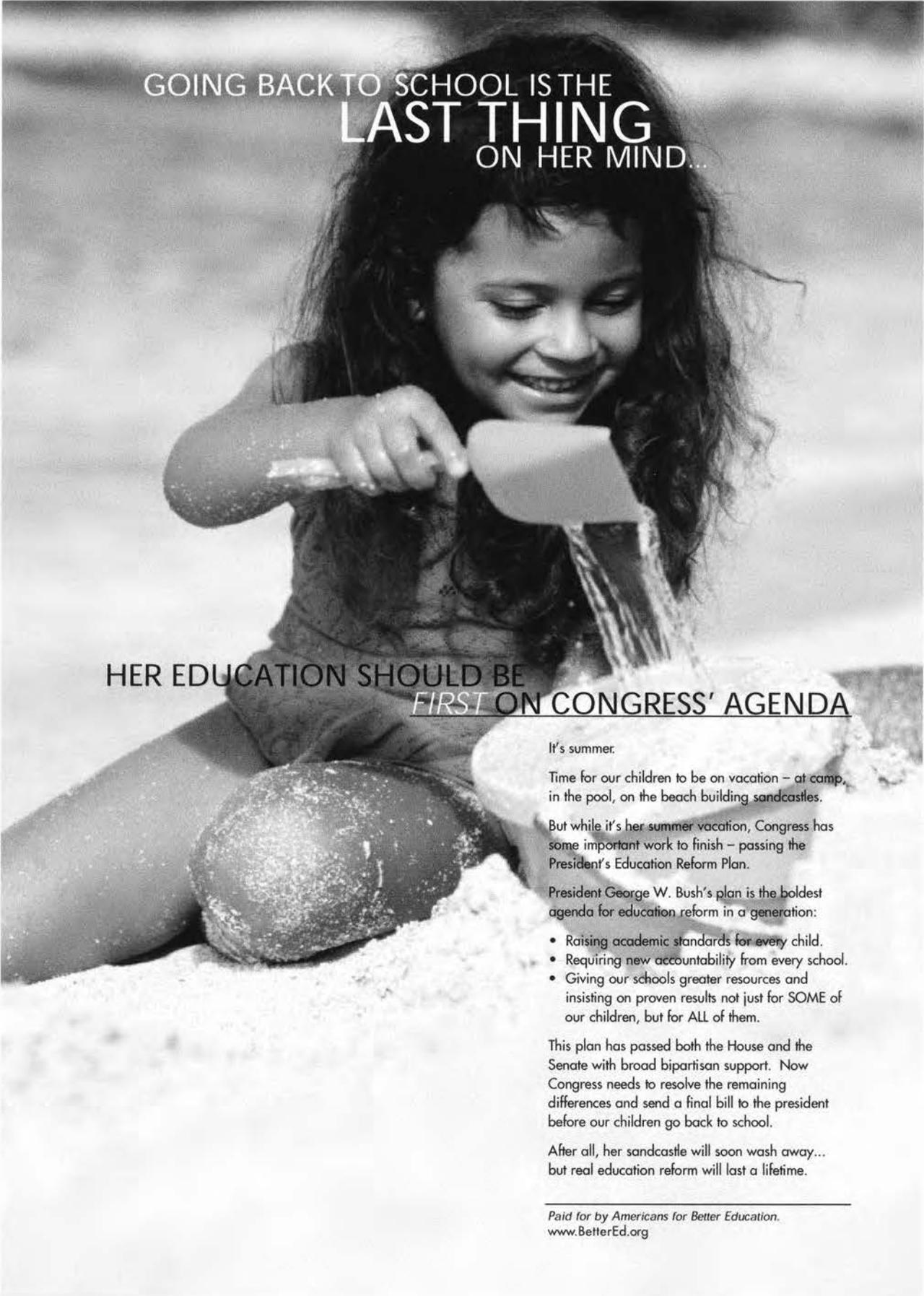
Carleton (Carty) Fiorina
Chairman and CEO,
Hewlett-Packard

Bruce D. Leftwich
Vice President,
Career College Association

Ed Tobin
Senior Director, Corporate Affairs,
Microsoft Corporation

For more information on Education Reform visit www.BetterEd.org

Paid for by Americans for Better Education.



GOING BACK TO SCHOOL IS THE
LAST THING
ON HER MIND...

HER EDUCATION SHOULD BE
FIRST ON CONGRESS' AGENDA

It's summer.

Time for our children to be on vacation – at camp, in the pool, on the beach building sandcastles.

But while it's her summer vacation, Congress has some important work to finish – passing the President's Education Reform Plan.

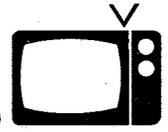
President George W. Bush's plan is the boldest agenda for education reform in a generation:

- Raising academic standards for every child.
- Requiring new accountability from every school.
- Giving our schools greater resources and insisting on proven results not just for SOME of our children, but for ALL of them.

This plan has passed both the House and the Senate with broad bipartisan support. Now Congress needs to resolve the remaining differences and send a final bill to the president before our children go back to school.

After all, her sandcastle will soon wash away... but real education reform will last a lifetime.

Paid for by Americans for Better Education.
www.BetterEd.org



**Americans for Better Education
“Ask Any Parent”**

Radio :60

**Aired in DC, SC, MI,
CO, IN, NE, VA, CA,
NJ, WI, ME, RI, LA, & AK**

Ask any parent, Is your child getting a good education?

“I'm worried about my daughter's reading/is his school good enough/who is accountable/is she being challenged/does our school measure up/are the teachers prepared?”

Every parent wants their child to get the best education possible.

Today in Washington, Republicans and Democrats are working together to make sure our public schools are getting the job done.

By giving parents and teachers the tools they need to succeed.
Making sure that every child can read by the third grade

Giving a progress report card – every year on every public school – so we can find solutions to fix troubled schools.

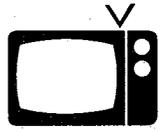
Accountability. Schools that don't perform should get extra help and parents need to be given more options to ensure children get the best education possible.

Want more information on what you can do to encourage Congress to pass real education reform? Visit our web site at BetterEd.org. That's Better Ed.org.

Paid for by Americans for Better Education.

A coalition of parents, teachers, business leaders and educators committed to improving education in America.

opinion media.



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American For Better Education

ABET-001

“Do The Right Thing”

TV :30

Sometimes Washington can do the right thing.

Under President Bush's leadership, Democrats and Republicans are working together on historic education reform.

The President's plan will raise academic standards.

Ensure every child can read by the third grade.

Give parents a yearly report card and make schools more accountable.

Call Congress-- tell them, before school starts this fall to finish the job and do the right thing -- Pass the President's bipartisan education plan.