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Folder Title:

09/18/2002 Remarks on Cancer with Lance Armstrong

# Withdrawn/Redacted Material

## The George W. Bush Library

| DOCUMENT NO. | FORM  | SUBJECT/TITLE  | PAGES | DATE       | RESTRICTION(S) |
|--------------|-------|--|-------|------------|----------------|
| 001          | Email | [Re: cancer event] - To: Alison Jones - From: Ashley Holbrook      | 1     | 09/16/2002 | P5;            |
| 002          | Email | [Re: cancer event] - To: Brian C. Conklin - From: Christal R. West | 1     | 09/13/2002 | P5;            |

### COLLECTION TITLE:

Legislative Affairs, White House Office of

### SERIES:

Holbrook, Ashley - Chron Files

### FOLDER TITLE:

09/18/2002 - Remarks on Cancer with Lance Armstrong

### FRC ID:

1480

### RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
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PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

### Deed of Gift Restrictions

- A. Closed by Executive Order 13526 governing access to national security information.
- B. Closed by statute or by the agency which originated the document.
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## REMARKS ON CANCER

Wednesday, September 18, 2002

East Room

11:15 – 11:45 AM

Margaret Spellings / Karl Rove

### I. PURPOSE

To enable you to highlight your Administration's commitment to improving the federal effort to fight cancer, and to raise public awareness of the need for preventive cancer screenings as outlined in your HealthierUS agenda.

### II. BACKGROUND

You have committed to fight cancer and save lives through a comprehensive agenda that improves the prevention, diagnosis, and treatment of cancer. Your 2003 budget increases funding for the National Cancer Institute by \$913 million for a total \$5.5 billion investment in cancer research at the NCI and throughout the National Institutes of Health (NIH). Through increased collaboration with other federal agencies and the private sector, the NIH is speeding the translation of research breakthroughs into new therapies for patients.

As scientific evidence has shown that the chances of surviving and recovering from cancer are improved if the disease is detected early, you have made preventive screenings one of the four keys of your HealthierUS initiative that you announced in June. Your budget also includes a 5% increase in funding for the Centers for Disease Control's breast and cervical cancer screening program.

In May of this year, you appointed Lance Armstrong to the President's Cancer Panel, a three-member group that advises the Administration on progress in the war against cancer. Mr. Armstrong has formed a non-profit organization called the Lance Armstrong Foundation to promote cancer survivorship, the concept of making treatments less severe or invasive and improving the quality of life for cancer survivors. Specifically, the Foundation is advocating for recently introduced legislation to address survivorship. While several problematic aspects of the legislation prevent you from endorsing it, you do support the concept of survivorship and the Administration is currently funding survivorship activities.

The audience for your remarks consists of leading members of the cancer research and advocacy community, as well as a group of cancer survivors.

### III. PARTICIPANTS

#### Onstage

Jamal Rasheed – 48-year-old prostate cancer survivor from Dallas. Serves as a health education consultant to the Dallas Public School system and teaches children about physical fitness and drug and alcohol awareness. Mr. Rasheed founded the Alternative Education Athletic Association of Texas - giving at-risk inner-city children a safe place to learn and play sports.

Paige Brown - Chronic myelogenous leukemia survivor in her early 30s. She produces a news program in Tennessee called "Talk of the Town" and serves as a national spokesperson to raise awareness and inspire others with her disease.

Matthew Skowronski – 13-year-old acute lymphoblastic leukemia survivor from Purcellville, Virginia. Matt is an active participant in the Leukemia and Lymphoma Society's Team In Training program, which helps to raise money for leukemia and lymphoma research.

Cynthia Rubin - Diagnosed at the age of 36 with Stage III breast cancer, Cynthia serves as President of the Young Survival Coalition. She is featured in the Lifetime TV documentary Fighting for Our Future, about young women and breast cancer that will air on October 10, 2002, as well as a companion book. She is a partner at Flemming, Zulack & Williamson, LLP in New York City specializing in Family and Matrimonial Law.

Patricia A. Goldman – Retired airline executive and former government appointee, she currently serves as the President of the Ovarian Cancer National Alliance, an educational and advocacy organization based in Washington, D.C., that unites ovarian cancer survivors, advocates and healthcare professionals in the fight to overcome ovarian cancer. Patricia was diagnosed with ovarian cancer in 1993.

#### VIPs In Audience

Secretary Tommy Thompson  
Dr. Andrew von Eschenbach  
Dr. Elias Zerhouni

### III. PRESS PLAN

Open Press.

#### IV. SEQUENCE OF EVENTS

- Pre-brief in Oval Office.
- You arrive in Blue Room for brief visit with cancer survivors and Lance Armstrong.
- Cancer survivors are pre-set onstage.
- You and Mr. Armstrong are announced and proceed onstage.
- You deliver remarks.
- You introduce Mr. Armstrong.
- Mr. Armstrong delivers brief remarks.
- You thank guests and depart.

#### V. REMARKS

Prepared by Speechwriting.

#### VI. ATTACHMENTS

None.

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09/18/2002 - Remarks on Cancer with Lance Armstrong

#### FRC ID:

1480

#### OA Num.:

2758

#### NARA Num.:

2657

#### FOIA IDs and Segments:

2014-0125-F

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#### OA Num.:

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